



# THE NORTHEAST ENTREPRENEUR

Serving Technology, Light Industry & Food Production Companies

Northeast Pennsylvania's LONGEST OPERATING BUSINESS INCUBATOR  
A MEMBER OF THE BEN FRANKLIN BUSINESS INCUBATOR NETWORK

NOVEMBER 2012

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[www.4cttc.org](http://www.4cttc.org)

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## NEWS FROM AROUND THE CTTC

We are very excited for tenant, [JKF TECHNOLOGIES](#) who will be featured in the NEPIRC (Northeastern Pennsylvania Industrial Resource Center) "Made In Northeastern PA" series. Representatives from NEPIRC will be here on Tuesday, November 20th to produce a short video on the company and interview owner, Joe Fendrock. A feature article will run in the Northeast Business Journal and the video will be on the NEPIRC website once completed. We are very proud that Joe and his staff will be acknowledged for all their hard work. A link to the video will be provided in a future newsletter as soon as it becomes available.

Also, recently featured in the Keystone Edge: "[PROVA Systems](#) of Carbondale will get a \$50,000 loan to support the launch and commercial development of a new application for fleet management. PROVA manufactures a cloud-based diagnostic device that collects, monitors, and analyzes the performance of every vehicle and every driver in a vehicle fleet. This device allows proactive management of vehicles using data derived from their usage patterns and collected from on-board computers. Prova's system can reduce fleet operations costs by more than 60% versus current technology." We are proud of our tenant as they launch this product and congratulate them on growing by hiring two new sales staff.

The finishing touches are being put on our Annual Report & Business Resource Guide as we get ready to send it to print. We are planning to hold an Open House & unveil the report next month along with providing an opportunity to tour our facility and meet with our board, staff and tenants. Special thanks to all those who have supported our efforts.

## NEWS & EVENTS

### MORE NEWS FROM AROUND THE CTTC

From the NEPA Alliance Channels to Trade Newsletter: Congratulations to our Board President John Pullo, Vice-President Gentex Corporation for being selected by Pennsylvania Department of Community & Economic Development Secretary C. Allen Walker to serve with 19 other business executives from Pennsylvania on the International Business Advisory Board. The Advisory Board is tasked with formulating and driving a strategy to maximize the impact of the Pennsylvania Office of International Business Development's trade, investment and port programs.



And our Congratulations & Best Wishes to Board Member Lisa Hall on her marriage to Matthew Zielinski on August 25th and for the beautiful cover story on their wedding in the recent edition of Happenings Magazine. We all wish the couple many years of happiness!

The CTTC recently hosted the Northeast PA Incubator Managers Meeting. Along with Executive Director Paul Browne, Wayne Barz, Ben Franklin TechVentures, (Bethlehem), Anthony Durante, Bridgeworks Enterprise Center (Allentown), Carter McClure, East Stroudsburg University Business Accelerator, Larry Newman, Wilkes-Barre Chamber for Business & Industry, Jack St. Peirre, Greater Hazleton Business Innovation Center, Aaron Whitney, Scranton Enterprise Center and our board Vice-President and Regional Manager of Ben Franklin Technology Partners Ken Okrepkie participated. The group was treated to taste samples of Babunya's Venison Samosa's. They were each given a take home treat of Babunya's Gourmet Spice as well as a Garlic Sea Salt sample from Knob View Farm. After lunch, Dave Oakley of Three Guys & a Beer'd gave a wonderful presentation on their business startup and progress and the group was able to tour the brewery and even allowed to "taste test" a few brews. We are extremely grateful to our tenants for supporting our efforts in hosting the meeting and to the Incubator Group Managers for visiting our facility.

In related news, Three Guys & A Beer'd recently hosted a release party at The Coach for their newest brew, The Carbondale Alien. Released on the anniversary of and in honor of the "Carbondale UFO" landing on November 11th, 1974, the guys even had a little help at the event! You can taste this wonderful new brew at The Coach, Manhattan Manor, Frank's Place and the Bog with more locations coming soon.



### SUPPORT YOUR LOCAL SMALL BUSINESS

Don't forget, Saturday, November 24th is "Small Business Saturday" There are many events planned in and around Carbondale for the day including the Nut Cracker Market at the Greater Carbondale Chamber of Commerce which will have a variety of local artists and vendors with unique handcrafted items for sale. This is a great day to support your local businesses. The Carbondale Business Association Annual Santa Train will be arriving on Saturday, December 1st. See Details on the 2012 Santa Train on the following page.



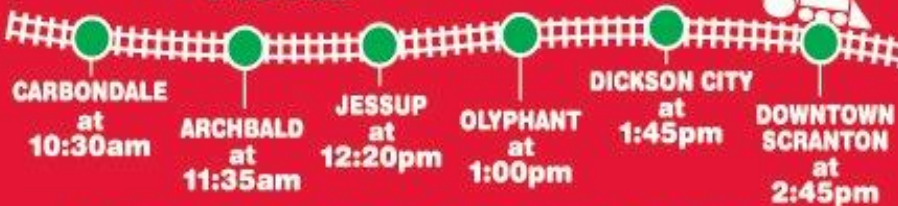
# Santa Train 2012

SATURDAY, DECEMBER 1<sup>ST</sup>, 2012

Christmas  
in a  
Small Town



Meet Santa  
As He Visits Your Town...



Special Thanks to our Sponsors:

Anthracte Heritage Museum

Steamtown National Historic Site

Delaware/Lackawanna Railroad

Pennsylvania Northeast Regional Rail Authority

Lackawanna Historical Society

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INNOVATION STARTS HERE  
**Lackawanna County**

Propst Transportation

Quinn's Market

Communities of:  
City of Carbondale  
Carbondale Business Assoc.

Archbald

Jessup

Jessup 21st Century

Olyphant

Dickson City

City of Scranton

Lackawanna County  
Convention & Visitors Bureau