



# THE NORTHEAST ENTREPRENEUR

Serving Technology, Light Industry & Food Production Companies

Northeast Pennsylvania's LONGEST OPERATING BUSINESS INCUBATOR  
A MEMBER OF THE BEN FRANKLIN BUSINESS INCUBATOR NETWORK

JULY 2012

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[www.4cttc.org](http://www.4cttc.org)

## [News & Notes from around the CTTC](#)

You can now find the CTTC on Facebook!! Please be sure to look for our page (CTTC) and like us!!!

Another round of classes have been scheduled at the CTTC with the University of Scranton Small Business Development Center on "Starting Your Own Food Business".



**Are you interested in starting your own specialty food business?**



**Do you already have a specialty food business and need a licensed kitchen to produce your products?**

Attend a one-hour session to learn the steps needed to get your food business off the ground.

- Find out about SBDC programs & services available to you.
- Learn more about the Kitchen Incubator at CTTC.



Space is limited and available on a first-come, first-served basis.  
RSVP required to reserve a spot.



**Choose one session:** Wednesday, August 29  
Wednesday, October 3 or  
Wednesday, November 7

6:30 to 7:30 p.m. @ CTTC, 10 Enterprise Drive, Carbondale

**To RSVP or for more information:**

570-941-7588 or 570-282-1255  
[sbdc@scranton.edu](mailto:sbdc@scranton.edu) [nancy@cttc.org](mailto:nancy@cttc.org)

## [Clifford of Vermont Building](#)

The renovation of the Atlas Street Building will be underway soon as the advertisement for bids is expected to go out within the next few days for interested contractors. Once completed the CTTC will have additional space available for interested tenants.

## NEWS & EVENTS

Also from the SBDC and for anyone interested in working in our Kitchen Incubator:

### [ServSafe® Food Safety Certification](#)

Thursday, September 20, 2012 (register no later than September 14)  
8 AM to 6 PM at The University of Scranton. \$155 per person

ServSafe®, a nationally recognized certification program for safe food handling practices, meets Pennsylvania regulations and is accredited by the National Restaurant Association Education Foundation. The certification is also appropriate for churches, fire halls, and home food processors providing food for to the public. To register, e-mail sbdc@scranton.edu or call 570-941-7588.

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The CTTC recently alerted tenants to advantages available to them as part of the [National Business Incubator Association. Partner Benefits](#) are available in the form of deep discounts on a variety of services and products from shipping through UPS, purchase of QuickBooks Software, furnishings, market research and more

CTTC tenant, [Revenue Stream Group](#) is currently working with a number of businesses on the River Street Corridor to create "The Carbondale Business Boulevard" which will be a joint marketing and promotional effort of the small businesses located in this area.

[Three Guys & A Beer'd](#) were featured on a segment of PA Live on Thursday, July 19th. They did an excellent job of telling their start up story and explaining their products. Great Job!!



[Special thanks to Keith Yurgosky](#) of the SBDC who has been providing ongoing support and technical assistance to our tenant The Cutting Board Factory on search engine optimization and other marketing strategies utilizing the internet. The connection was made to Keith for the Cutting Board Factory by SBDC staff member Maria Montenegro after meeting owner Joe Fesalovich during a tour with Penn State Cooperative Extension staff in May. All of the SBDC staff have been a tremendous asset to the CTTC and we are grateful for their continued support of our efforts.

Any news or information you would like shared within the CTTC newsletter please send to Nancy Perri (nancy@cttc.org).

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The Mission of the CTTC is to provide technical support, business assistance, financial resources and appropriate facilities to entrepreneurs, small businesses and light industry/light assembly manufacturers working with technology applications or innovative products or processes as well as food industry companies. For information on how we might help you, call Paul at 570-282-1255 or via email at paul@cttc.org