



# THE NORTHEAST ENTREPRENEUR

Serving Technology, Light Industry & Food Production Companies

Northeast Pennsylvania's LONGEST OPERATING BUSINESS INCUBATOR

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## CTTC Board of Directors



Lisa Hall, Director of the Small Business Development Center was recently appointed to the Board of Directors for the Carbondale Technology Transfer Center.

Raised in a family business, Lisa has always had a passion for leadership and entrepreneurship. As Director of The University of Scranton Small Business Development Center, Lisa ensures small businesses in eight Northeastern Pennsylvania counties have access to the guidance and support they need to overcome challenges and find success.

Lisa continues to grow her passion for leadership through active involvement in the local community and by serving as an adjunct leadership and management instructor. A graduate of Duquesne University (MS) and Keystone College (BS, AA), she is experienced in the areas of training and consulting, fundraising, and non-profit management.

In 2008, Lisa was named Northeast Woman by the Scranton Times Tribune, Top 20 Under 40 by the Northeast PA Business Journal, and 40 Under 40 by the Times Leader. She was named Leadership Lackawanna's 2009 Alumni Leader of the Year and Times Leader's Volunteer of the week in March 2010. She is a 2007 graduate of Leadership Lackawanna, a 2009 graduate of Leadership Pike, and currently serves as Chair of the Leadership Lackawanna Board of Directors. She also serves on the Pennsylvania Association for Sustainable Agriculture's Eastern Regional Advisory Committee.

As the instructor for the ServSafe Essentials Training for the National Restaurant Association and previous experience in managing a Kitchen Incubator, Lisa brings incredible knowledge and experience to the CTTC Board as we continue to expand our programs and grow into an additional facility.

## CTTC Tenant News

### *3 GUYS & A BEER'D BREWING COMPANY*

One of the newest tenants to the Kitchen Incubator Program at the Carbondale Technology Transfer Center is 3 GUYS & A BEER'D Microbrewery. The first brewery in Carbondale since Prohibition and the only one currently in Lackawanna County. The company began with four friends who taught themselves how to brew and started their lessons at home. It was a two year long process of permitting and licensing requirements that enabled them to start brewing at the CTTC in recent months. Their first two releases include Wheat The People and Ladder Dive. Currently they are supplying kegs only to local pubs such as Manhattan Manor in Carbondale and the Backyard Ale House in Scranton among several others. To keep up on new flavors and locations where you can sample our local beer check them out on Facebook.



From L-R Matt Zuk (Head Brewer), John Bronson (Brewer), Dave Oakley (Brewer) and Johnny Waering, aka "the beard" and the marketing force behind the company.

The Mission of the CTTC is to provide technical support, business assistance, financial resources and appropriate facilities to entrepreneurs, small businesses and light industry/light assembly manufacturers working with technology applications or innovative products or processes as well as food industry companies. For information on how we might help you, call Paul at 570-282-1255 or via email at paul@cttc.org