



# THE NORTHEAST ENTREPRENEUR

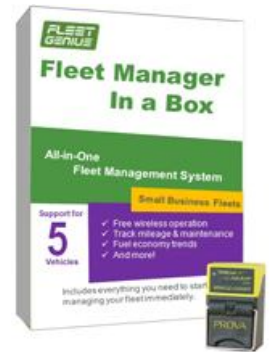
Serving Technology, Light Industry & Food Production Companies

Northeast Pennsylvania's LONGEST OPERATING BUSINESS INCUBATOR  
A MEMBER OF THE BEN FRANKLIN BUSINESS INCUBATOR NETWORK

AUGUST 2012

## [PROVA SYSTEMS—SPECIAL OFFER FOR FRIENDS OF THE CTTC](#)

CTTC tenant PROVA Systems announces their new fleet management application, Fleet Genius. The new application is designed for SME (small and medium size) business and local governments. They are offering NEPA companies discounts on the systems. CTTC clients and local residents are being offered a real deal on the hardware and access to the application. Through a local wireless access point at the CTTC it will be easy to upload vehicle performance data into their application. PROVA will give everyone/every company their own private login where they can examine their data.



People who plug in their device will be able to: 1) Track and manage their preventive maintenance schedules. The system sends emails to remind you of upcoming maintenance 2) Fuel economy tracking so you can see how well your vehicle performs trip by trip and over time; 3) Red Engine light decodes 4) Teen trip tracking (how fast they drive, how aggressive they are behind the wheel). The plug-in hardware is \$199 for CTTC folks and their friends and the application is FREE to them as well. For more information visit their website at: <http://fleet-genius.com/>

PROVA will be providing Free Fleet Management Seminars from 9AM to 11 AM at the following locations. Press release and additional information can be found at: <http://www.prweb.com/releases/2012/8/prweb9837480.htm>

September 12th — Scranton Chamber of Commerce  
September 20th — Hazleton Chamber of Commerce  
September 26th—Innovation Center (Wilkes-Barre)  
October 10th—Ben Franklin Tech Ventures (Bethlehem)

[GARLIC SEA SALT—JUST MADE AT THE CTTC & AVAILABLE NOW!](#) Be sure to check out Kitchen Incubator Tenant [Knob View Farm](#) at the Pocono Garlic Festival this weekend at Shawnee on the Delaware. To view or order their products visit their website at [www.kvfarm.com](http://www.kvfarm.com) and for more information on the Garlic Festival go to [www.poconogarlic.com](http://www.poconogarlic.com).



## NEWS & EVENTS

### Pennsylvania Small Business Advantage Grant Availability

[42 Pa.B. 4659] -[Saturday, July 21, 2012]

The Department of Environmental Protection announces the availability of grant funding in the 8th year of the Commonwealth's Advantage Grant Program for small business pollution prevention and energy efficiency projects. Small Business Advantage is a grant program providing up to 50% reimbursement grants, to a maximum of \$9,500, to enable a small business in this Commonwealth to adopt or acquire energy efficient or pollution prevention equipment or processes. Well designed energy efficient or pollution prevention projects can help small businesses cut costs and reduce the risk of potential regulatory problems, while simultaneously protecting the environment. For additional information please follow this link: <http://www.pabulletin.com/secure/data/vol42/42-29/1347.html>

### [ANNUAL REPORT/RESOURCE GUIDE](#)

The CTTC is in the planning phase of preparing an Annual Report to the Community which will also include a Resource Guide for our Northeast Pennsylvania service area. Please see the end of this newsletter for additional information.

### [JKF TECHNOLOGIES RECEIVING ASSISTANCE FROM NEPA ALLIANCE](#)

The **System for Award Management (SAM)** is a free web site that consolidates the capabilities you used to find in CCR/FedReg, ORCA, and EPLS. Future phases of SAM will add the capabilities of other systems used in Federal procurement and awards. Karen Ostroskie, Government Procurement Manager for the NEPA Alliance Procurement Technical Assistance Center (PTAC) has been assisting JKF owner Joe Fendrock and Office Manager Laura Wiggins in their registration process as the federal government moves all contracting over to SAM to insure that they are fully prepared to respond to any potential government contracts. The NEPA PTAC has also been assisting them with bid matching and solicitation review. The CTTC is thankful for our partners such as the NEPA Alliance as they have continued to support our tenants.



### [3 GUYS & A BEER'D NOW AVAILABLE IN BOTTLES](#)

Congratulations to 3 Guys & A Beer'd as they have kicked off their bottling sales this week with deliveries to CFM Beer Express in Simpson, Dante's Deli in Childs and Jessup Beverage. We wish them the best of luck as they expand into this new market.

Keep up with our microbrewery on Facebook & don't forget you can also find the CTTC on Facebook!! Please be sure to look for our page (CTTC) and like us!!!

---

The Mission of the CTTC is to provide technical support, business assistance, financial resources and appropriate facilities to entrepreneurs, small businesses and light industry/light assembly manufacturers working with technology applications or innovative products or processes as well as food industry companies. For information on how we might help you, call Paul at 570-282-1255 or via email at [paul@cttc.org](mailto:paul@cttc.org)

## 2012 ANNUAL REPORT & RESOURCE GUIDE SPONSORSHIP OPPORTUNITIES

<b>Size Available</b>	<b>Cost</b>	
Back Cover (One Available)	\$1,000.00	[ ]
Inside Front Cover (One Available)	\$750.00	[ ]
Inside Back Cover (One Available)	\$650.00	[ ]
Full Page	\$500.00	[ ]
Half Page	\$250.00	[ ]
Quarter Page	\$125.00	[ ]
Business Card Size Ad	\$50.00	[ ]

See next page for draft outline of resource guide information.

Minimum 1000 copies will be printed.

Ads should be received by 9/21/12

**CONTACT INFORMATION:**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

**PAYMENT OPTIONS:** Please circle one:    **Cash**            **Check**            **Bill Me**

\*\*\*\*\*

Received by CTTC: \_\_\_\_\_

Date payment received: \_\_\_\_\_

Ad submitted via: \_\_\_ Disc    \_\_\_ Email

File Type:    \_\_\_ PDF    \_\_\_ JPG    \_\_\_ EPS    \_\_\_ In Design File

Send to CTTC, 10 Enterprise Drive, Carbondale, PA 18407

Any questions or additional information call 570-282-1255 or email: nancy@cttc.org



## CTTC Resource Guide and Annual Report Outline\*

### ***Resources to be included:***

Determining Feasibility

Developing a Business Plan

Form of Business

Marketing Plan

Kitchen Incubator Fact Sheet

Financing Your Business

Building the Management Team

Tax Issues: Federal/State/Local

Employee Issues

Insurance

Bookkeeping

Regional Resources (List Contact Info in Detail)

Regional Service Providers

Online Resources

PA Entrepreneur's Guide (website)

Eastern PA SBA Small Business Resource Guide (website)

### ***Annual Report***

Pie Chart of CTTC Income & Expenses Sources

NBIA Metrics Report

### ***Regional Demographic Information***

\*\* Additional information and resources may be added as necessary

Resource Guide will be uploaded to CTTC Website with a link to sponsors purchasing at least ¼ page ad. Distribution will be to any outlet that reaches the business community.

---