



THE NORTHEAST ENTREPRENEUR

Serving Technology, Light Industry & Food Production Companies

Northeast Pennsylvania's LONGEST OPERATING BUSINESS INCUBATOR
A MEMBER OF THE BEN FRANKLIN BUSINESS INCUBATOR NETWORK

April 2012 No. 1

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GRANT AWARD NEWS

Farmers Market

The Carbondale Technology Transfer Center in partnership with the Carbondale Business Association was recently awarded a Farmers Market Promotion Grant from the PA Department of Agriculture to expand the annual farmers market. Tents, tables, chairs and signage will be

purchased as well as reusable tote bags for shoppers. The CBA is in the process of obtaining an Electronics Benefit Machine for use at the market which should increase sales for our local farmers. The market will continue to operate on Tuesdays and Thursdays throughout the summer. The CTTC is hoping to take advantage of the market for Kitchen Incubator Clients to offer their products for sale along with the local produce. Any local farmer interested in participating please call Bernadette Lepre at 282-0538 or Debby Mendicino at 282-7392.



SPECIAL THANKS TO U.S. SENATOR BOB CASEY!

Senator Casey recently cosponsored the Business Incubator Promotion Act to ensure that the U.S. Economic Development Administration funds have a fair shot at going to small business incubators in communities that need them most. Stating that "those who utilize incubators' resources are better able to create jobs, revitalize neighborhoods, commercialize critical new technologies and strengthen local economies", we at the CTTC are witness to this every day and want to acknowledge and thank Senator Casey for his support of incubator programs and services.

Source: Senator Robert P. Casey, Jr. Press Release March 30, 2012

NEWS & EVENTS

[CONGRATULATIONS TO PROVA SYSTEMS](#)

PROVA is currently one of three finalists in the Great Valley Technology Alliance Business Plan Competition! Winners will be announced at the Awards Dinner on May 2nd at Mohegan Sun. PROVA will also be presenting their products and hoping to entice investors at the Angel Fair in Philadelphia on May 1st. We wish them the best of luck at both events and continued success in marketing their products. Additional information about the company can be found at www.provasys.com

[NEW INDUSTRY IN THE BUSINESS PARK AT CARBONDALE YARDS](#)

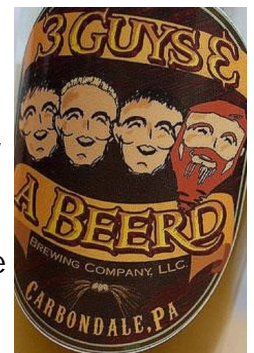
The Carbondale Enterprise Development Zone Corporation (a CTTC tenant) recently provided a \$100,000.00 low interest loan to Integrity Trailer Inc. This new company founded by Bill Owens of William E. Owens & Company along with other local investors will occupy the former Wells Cargo facility on Enterprise Drive to produce enclosed utility trailers. The project was funded as part of a joint effort with Carbondale-Lackawanna Industrial Development Corporation and the NEPA Alliance. The company has already created 10 full time jobs in its first few months of operation and hopes to create 20—30 full time jobs in their first year of operation. It is wonderful to see this facility put back into use by local entrepreneurs and we wish them well on this new venture.

[STARTING YOUR OWN FOOD BUSINESS CLASS](#)

The last of the scheduled classes being held in partnership with the Small Business Development Center will be held on Wednesday, May 23rd from 6:30 to 7:30 PM at the CTTC. This one hour session will provide an overview of the steps needed to get your food business off the ground. To RSVP or for more information contact the SBDC at 570-941-7588 or the CTTC at 570-282-1255.

[LEARNING HOW TO BREW](#)

With all of the excitement and interest in our very own [3 Guys & A Beer'd Brewing Company](#), we have decided to provide a class for all those who would love to learn how to brew their own beer. The class will be taught by the owners of the company and is tentatively scheduled for June. More details will follow including information on possible intermediate and advanced brewing classes which will be held in the Kitchen Incubator at the CTTC.



The Mission of the CTTC is to provide technical support, business assistance, financial resources and appropriate facilities to entrepreneurs, small businesses and light industry/light assembly manufacturers working with technology applications or innovative products or processes as well as food industry companies. For information on how we might help you, call Paul at 570-282-1255 or via email at paul@cttc.org